



*Coca-Cola*

Beverages  
Africa

## Privacy Notice

July 2025



Coca-Cola Beverages Africa Proprietary Limited (“CCBA”) is committed to protecting your privacy and ensuring that your personal information is processed lawfully. Reference to CCBA includes its affiliates, controlled subsidiaries and entities in which it either owns a majority interest or manages operations. We may amend this Privacy Notice (“Notice”) from time to time.

This (“Notice”) sets out:

- Who we are
- What personal information we collect
- How we use your personal information
- To whom we may disclose your personal information to
- How we safeguard your personal information
- Your rights in relation to your personal information
- How to contact us

## WHO WE ARE

CCBA is the 8<sup>th</sup> largest Coca-Cola bottling partner worldwide and the biggest on the African continent. CCBA serves 14 countries in Africa including: The Republic of South Africa, the Kingdom of Eswatini, the Kingdom of Lesotho, , the Republic of Kenya, the Federal Democratic Republic of Ethiopia, the Republic of Mozambique, the United Republic of Tanzania, the Republic of Uganda, the Republic of Namibia, the Department of Mayotte, the Union of the Comoros, the Republic of Botswana, the Republic of Zambia and the Republic of Malawi.

When we collect personal information through this website, we will be a “responsible party” or “data controller”. We are responsible for deciding how we will collect and use your personal information.

## WHAT PERSONAL INFORMATION WE COLLECT

Firstly, personal information is any information that can be used to identify you.

We may also collect “special personal information” or “sensitive personal information”, which requires a higher level of protection. This can include information about your health, sexual orientation, race, or criminal convictions.

We may collect and process the following personal information:

- *Contact details:* name, address, phone number, email address, country of residence, and emergency contact details.
- *Professional/Job details:* such as academic qualifications, professional experience, current company name, and job title;
- *Correspondence:* such as the content, date and time of emails, chats, social media messages and other communications with you;
- *Login credentials:* such as your username and (hashed) password, recovery email address, secret questions, and security logs;
- *Personal characteristics:* such as age, gender, date of birth, place of birth, civil status and nationality.
- *Preferences:* such as your personal preferences for our products and services, lifestyle and social circumstances, languages and marketing preferences;



- *Customer and vendor classification information:* such as unique categories defined by the size, sector, geographical location and other parameters;
- *User-generated content:* such as your postings on any blogs, forums, wikis and any other social media applications and services that We provide;
- *Website and service usage information:* such as the host name and IP address of your device, your browser type and version, your operating system, the pages you visit, the time and duration of your visit and the website that referred you to us;
- *Cookies:* small data files that are placed on your computer or mobile device when you visit our website. For more information about our use of cookies, please see our Cookie Policy.

## HOW WE USE YOUR PERSONAL INFORMATION

We may process personal information collected from the website for the following reasons:

- Communicating with you in relation to your enquiry when you use the Contact Us feature on the website;
- To receive and evaluate your career applications and assist you with managing your career account;
- Allowing you to register and participate in promotions, special offers, loyalty programs, prize draws etc.;
- Data analytics to derive trends and to improve our products, website, and services;
- Confirming, verifying, and updating your details;

We use your personal information for the purposes for which we collect it and in compliance with applicable law.

## TO WHOM WE MAY DISCLOSE YOUR PERSONAL INFORMATION TO

CCBA may share your personal information, where necessary, with:

- The CCBA group of companies;
- Third parties contracted by CCBA;
- Relevant authorities, to the extent required by law, regulation or court order.
- Acquirers, successors, or assignees of CCBA as part of any merger, acquisition, debt financing, sale of assets, or similar transactions.

We only share the minimum amount of personal information necessary.

## HOW WE SAFEGUARD YOUR PERSONAL INFORMATION

We take appropriate technical and organisational measures to ensure that the personal information in our possession, or under our control, is secure and protected against unauthorised or unlawful access, use, acquisition, disclosure, interference, modification, accidental loss, destruction, disclosure or damage.

We impose security, privacy and confidentiality obligations on our third parties to ensure that they process personal information appropriately.

As we are an international organisation, we may need to transfer your personal information to another country depending on where you reside. We will ensure that personal information transferred is done in accordance with applicable data protection laws and / or under appropriate agreements.



## YOUR RIGHTS IN RELATION TO YOUR PERSONAL INFORMATION

Depending on where you reside, your rights may include:

- The right to be informed about how we process your personal information and your rights in respect thereof.
- The right to access the personal information that we hold about you.
- The right to request that we correct, update, destroy or delete any of your personal information.
- The right to object on reasonable grounds, and the right to request that we restrict our processing of your personal information.
- The right to access your personal information held by us,
- The right not to be subject to a decision which is based solely on automated processing, and which produces legal or other significant effects on you; and
- The right to lodge a complaint with the relevant data protection authority if you think that any of your rights have been infringed upon by us.

You can exercise your rights by emailing [privacyoffice@ccbgroup.com](mailto:privacyoffice@ccbgroup.com). We may need to request more information from you to help us assist you in exercising your rights

## HOW TO CONTACT US

Please address your questions, comments and/or requests to [privacyoffice@ccbgroup.com](mailto:privacyoffice@ccbgroup.com).