



Coca-Cola

Beverages
Africa

Privacy Notice

March 2026



Coca-Cola Beverages Africa Proprietary Limited (“CCBA” or “We” or “Us”) is committed to protecting your privacy and ensuring that your personal information is processed lawfully. Reference to CCBA includes its affiliates, controlled subsidiaries and entities in which it either owns a majority interest or manages operations. We may amend this Notice from time to time.

This Privacy Notice (“Notice”) sets out:

- Who We are
- What personal information We collect
- How We use your personal information
- To whom we may disclose your personal information to
- How we safeguard your personal information
- Your rights in relation to your personal information
- How to contact Us

Who We are

CCBA is the 8th largest Coca-Cola bottling partner worldwide and the biggest on the African continent. CCBA serves 14 countries in Africa including: The Republic of South Africa, the Kingdom of Eswatini, the Kingdom of Lesotho, the Republic of Kenya, the Federal Democratic Republic of Ethiopia, the Republic of Mozambique, the United Republic of Tanzania, the Republic of Uganda, the Republic of Namibia, the Department of Mayotte, the Union of the Comoros, the Republic of Botswana, the Republic of Zambia and the Republic of Malawi.

When We collect personal information through this website, We will be a “responsible party” or “data controller”. We are responsible for deciding how We will collect and use your personal information.

What personal information We collect

Personal information is any information that can be used to identify you, or that CCBA can link to you.

We may collect and process the following personal information:

- *Contact details*: such as name, address, phone number, email address, country of residence, and emergency contact details.
- *Professional/Job details*: such as academic qualifications, professional experience, current company name, and job title;
- *Correspondence*: such as the content, date and time of emails, chats, social media messages and other communications with you;
- *Login credentials*: such as your username and (hashed) password, recovery email address, secret questions, and security logs;
- *Personal characteristics*: such as age, gender, date of birth, place of birth, civil status and nationality.
- *Preferences*: such as your personal preferences for our products and services, lifestyle and social circumstances, languages and marketing preferences;
- *Customer and vendor classification information*: such as unique categories defined by the size, sector, geographical location and other parameters;
- *User-generated content*: such as your postings on any blogs, forums, wikis and any other social media applications and services that We provide;



- *Website and service usage information:* such as the host name and IP address of your device, your browser type and version, your operating system, the pages you visit, the time and duration of your visit and the website that referred you to us;
- *Cookies:* small data files that are placed on your computer or mobile device when you visit our website. For more information about our use of cookies, please see our Cookie Policy.

We may also collect “special personal information” or “sensitive personal information”, in limited instances, which requires a higher level of protection. This can include information about your health, sexual orientation, race, or criminal convictions.

How We use your personal information

Personal information may be processed by CCBA from the website for the following reasons:

- Communicating with you in relation to your enquiry when you use the Contact Us feature on the website;
- To receive and evaluate your career applications and assist you with managing your career account;
- Allowing you to register and participate in promotions, special offers, loyalty programs, prize draws etc.;
- Data analytics to derive trends and to improve our products, website, and services;
- Confirming, verifying, and updating your details;

We process your personal information based on one or more lawful grounds, like our legitimate interests, compliance with legal obligations, the performance of a contract, or consent. We use your personal information for the purposes for which We collect it and in compliance with applicable law.

To whom We may disclose your personal information to

CCBA may share your personal information, where necessary, with:

- The CCBA group of companies;
- Third parties contracted by CCBA;
- Relevant authorities, to the extent required by law, regulation or court order.
- Acquirers, successors, or assignees of CCBA as part of any merger, acquisition, debt financing, sale of assets, or similar transaction.

We only share the minimum amount of personal information.

How we safeguard your personal information

We take appropriate technical and organisational measures to ensure that the personal information in our possession, or under our control, is secure and protected against unauthorised or unlawful access, use, acquisition, disclosure, interference, modification, accidental loss, destruction, disclosure or damage.

We impose security, privacy, and confidentiality obligations on our third parties to ensure that they process personal information appropriately.

As We are an international organization, We may need to transfer your personal information to another country depending on where you are situated. We will ensure that personal information transferred is done in accordance with applicable data protection laws and / or under appropriate agreements.



Your rights in relation to your personal information

You have the right to:

- Be informed about how we process your personal information;
- Access and obtain a copy of your personal information;
- Request correction, deletion, or restriction of your personal information;
- Object to process on reasonable grounds;
- Not to be subject to decisions based solely on automated processing – which We do not do;
- Lodge a complaint with the relevant data protection authority.

You can exercise your rights by emailing privacyoffice@ccbagroup.com. We may need to request more information from you to help us assist you in exercising your rights.

You can also exercise your right to lodge a complaint with the South African Information Regulator by following this link: <https://inforegulator.org.za/complaints/>. The Information Regulator is situated at Woodmead North Office Park, 54 Maxwell Drive, Woodmead, Johannesburg, 2191. You can also email them on POPIAComplaints@inforegulator.org.za or PAIAComplaints@inforegulator.org.za or <https://inforegulator.org.za/>

How to contact us

Please address your questions, comments, and/or requests to our Data Protection Officer, Mikhael Cain, by emailing privacyoffice@ccbagroup.com. We are also happy to assist by referring you to the appropriate local office where appropriate.