



Coca-Cola

Beverages Africa

The first  was served in Africa in **1928**

CCBA accounts for about **40%** of all Coca-Cola volumes sold in Africa

40


bottling plants

serving **over 680,000** outlets across Africa



#1
market position



15
territories

CCBA enjoys the number one position in most of our 15 territories



The Coca-Cola Company
Gutsche Family Investments (GFI)

66.5%
33.5%



17,000+
employees



CCBA has more than 17, 000 employees, about half of whom are based in South Africa

We are investing in the growth and development of our people to enhance their skills and capabilities



We are focussed on accelerating growth and social development in our value chain



We produce and sell our products in a responsible way by minimising our impact on the environment



Coca-Cola Beverages Africa

