





# Coca-Cola Beverages Africa

The first  was served in Africa in **1928**

**CCBA** accounts for about **40%** of all Coca-Cola volumes sold in Africa 

**35**  bottling plants

serving **over 840,000** outlets across Africa



**#1** market position



**14** territories

**CCBA** enjoys the number one position in most of our 14 territories



The Coca-Cola Company  
Gutsche Family Investments (GFI)

**66.5%**  
**33.5%**



**13,000+** employees

CCBA has more than 13,000 employees, approximately 40% of whom are based in South Africa.



We are investing in the growth and development of our people to enhance their skills and capabilities



We are focussed on accelerating growth and social development in our value chain



We produce and sell our products in a responsible way by minimising our impact on the environment

